



Beyond the Label: Women, Leadership, and Success on Our Own Terms

Maureen Chiquet

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The former global CEO of Chanel charts her unlikely path from literature major to global chief executive, guiding readers to move beyond the confines of staid expectations and discover their own true paths, strengths, and leadership values.

Driven. Shy. Leader. Wife. Mother. We live in a world of categories — labels designed to tell the world, and ourselves, who we are and ought to be. Some we may covet, others we may fear or disdain; but creating a life that's truly your own, means learning to define yourself on your own terms.

In *Beyond the Label*, Maureen Chiquet charts her unlikely path from literature major to global chief executive. Sharing the inklings, risks and (re)defining moments that have shaped her exemplary career, Chiquet seeks to inspire a new generation of women, liberal arts grads, and unconventional thinkers to cultivate a way of living and leading that is all their own.

Through vivid storytelling and provocative insights, Chiquet guides readers to consider the pressing questions and inherent paradoxes of creating a successful, fulfilling life in today's increasingly complex and competitive world.

"Why should we separate art from business, feelings from logic, intuition from judgment?" Chiquet poses. "Who decided you can't be determined and flexible, introspective and attuned, mother and top executive? And where does it state standing unflinchingly in your vulnerability, embracing your femininity, won't make you stronger?"

Wise, inspiring, and deeply felt, *Beyond the Label* is for anyone who longs for a life without limits on who she is or who she will become.

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