



# The Business of Tattooing

*Billy Hill*

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## **The Business of Tattooing** Billy Hill

Billy Hill is an artist and entrepreneur with over two decades of experience in the tattoo industry. His talent and passion has taken him across the globe. Billy's work has been featured in numerous publications and won him many awards. These insights may not help you become a better artist, but it is guaranteed they will make you a better businessman. The Business of Tattooing is about the fundamentals to start really making it in the tattoo world. This book will open your mind to new ideas, marketing strategies, branding strategies and nuances of the tattoo world that can really help you connect with your customers, turning them into returning clients. The tattoo industry has been stuck in the past in terms of marketing and branding. This book teaches you how to change that. This book is the key to helping turn your tattooing into a brand, which will help establish lasting relationships with your clientele and fans a like. Pull a head of your competition with this book's help. This book WILL help you gain clients and make money.

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