



UX for Beginners: A Crash Course in 100 Short Lessons

Joel Marsh

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Apps! Websites! Rubber Ducks! Naked Ninjas! This book has everything. If you want to get started in user experience design (UX), you've come to the right place: 100 self-contained lessons that cover the whole spectrum of fundamentals.

Forget dry, technical material. This book—based on the wildly popular UX Crash Course from Joel Marsh's blog *The Hipper Element*—is laced with the author's snarky brand of humor, and teaches UX in a simple, practical way. Becoming a professional doesn't have to be boring.

Follow the real-life UX process from start-to-finish and apply the skills as you learn, or refresh your memory before the next meeting. *UX for Beginners* is perfect for non-designers who want to become designers, managers who teach UX, and programmers, salespeople, or marketers who want to learn more.

- Start from scratch: the fundamentals of UX
- Research the weird and wonderful things users do
- The process and science of making anything user-friendly
- Use size, color, and layout to help and influence users
- Plan and create wireframes
- Make your designs feel engaging and persuasive
- Measure how your design works in the real world
- Find out what a UX designer does all day

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Dennis Simpson:

Reading a publication tends to be new life style in this particular era globalization. With reading you can get a lot of information which will give you benefit in your life. Together with book everyone in this world can easily share their idea. Publications can also inspire a lot of people. Lots of author can inspire their particular reader with their story or perhaps their experience. Not only the storyplot that share in the guides. But also they write about the knowledge about something that you need illustration. How to get the good score toefl, or how to teach your children, there are many kinds of book that you can get now. The authors on this planet always try to improve their expertise in writing, they also doing some analysis before they write for their book. One of them is this UX for Beginners: A Crash Course in 100 Short Lessons.

Steven Kilgore:

A lot of people always spent their particular free time to vacation or even go to the outside with them family members or their friend. Are you aware? Many a lot of people spent many people free time just watching TV, or playing video games all day long. If you need to try to find a new activity honestly, that is look different you can read the book. It is really fun for yourself. If you enjoy the book that you read you can spent 24 hours a day to reading a book. The book UX for Beginners: A Crash Course in 100 Short Lessons it is extremely good to read. There are a lot of those who recommended this book. These were enjoying reading this book. If you did not have enough space to bring this book you can buy the e-book. You can m0ore quickly to read this book from your smart phone. The price is not very costly but this book possesses high quality.

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