



Digital Payments - Revolution im Zahlungsverkehr (German Edition)

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Mit der Verbreitung von Smartphones, schnellen Übertragungstechnologien und der Digitalisierung von Geschäftsprozessen erhält das bargeldlose Bezahlen einen enormen Schub. Banken, Kartenanbieter, Telekommunikationsunternehmen, FinTechs und Internetunternehmen positionieren sich neu. Disruptive Veränderungen wie PSD2, Instant Payments, Blockchain-Technologie etc. werden sich nicht nur auf die Finanzbranche, sondern auch auf den Handel und das tägliche Kundenverhalten auswirken.

Mit diesem Herausgeberband erscheint das erste auf die verschiedenen Aspekte der Digital Payments ausgerichtete Fachbuch. Darin werden die aktuellen Entwicklungen im Bereich der Digital Payments, neue Geschäftsmodelle und -prozesse sowie zukünftige Anwendungsfelder vorgestellt. Außerdem werden Anforderungen und Potenziale diskutiert, die sich aus einer intelligenten Datennutzung im Zahlungsverkehr ergeben. Es erwartet Sie ein Buch zu einem der derzeit spannendsten Themen in der Wirtschaft.

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