



# The Prosperous Coach: Increase Income and Impact for You and Your Clients

*Steve Chandler, Rich Litvin*

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Show your clients what they cannot see.

Say to your clients what no one else would dare to say.

And you will have all the clients you ever desire.

Whether you are a new coach or you already have a six-figure coaching practice, The Prosperous Coach will show you how to:

- Access a set of tools you can use to begin creating your own clients immediately
- Sign clients you love while maintaining your integrity
- Match your unique skills and talents with the clients you serve
- Develop a system that works for you for referrals and new clients, time after time
- Make bold, life-changing proposals
- Move beyond the deep-seated beliefs that hold most coaches back from success for themselves and their clients
- Overcome—forever—the two levels of fear that coaches face
- Move from people-pleasing to powerful service
- Be a world-class coach with highly committed clients

And so much more...

Praise for The Prosperous Coach:

"A must-read for every coach. Rich Litvin and Steve Chandler offer a revolutionary approach to creating a career and business that you love. No internet marketing. No email list. Just one great relationship at a time."  
-- Marci Shimoff, #1 NY Times best-selling author of *Happy for No Reason*

"The sad truth of the coaching industry is that many of the most caring people give up after a time because they can't make enough money to survive and thrive. Steve Chandler and Rich Litvin are on a mission to give every coach the chance to succeed on their own terms."  
-- Michael Neill, founder of Supercoach Academy and author of *The Inside-Out Revolution*

"The Prosperous Coach grabs you by the collar in Chapter 1 and doesn't let go. My heart is still racing. This is one of the most direct, bold, and provocative books I've ever read. You are doing your clients a disservice if you don't finish it and act upon it immediately."  
-- Derek Sivers, founder of CD Baby and author of *Anything You Want*

"Once in awhile a book comes along which gets you to focus on what really matters – human relationships! The Prosperous Coach is one of those rare gems which inspires, challenges, and allows for no excuses. Its contrarian approach may yet change your business and your life for the better. Grab a copy now!"  
-- Shama Kabani, best-selling author of *The Zen of Social Media Marketing*

"Rich Litvin and Steve Chandler are business thought leaders who count. They shatter the myth that you can't create wealth whilst making a big impact on people's lives."

-- Chip Conley, founder of Joie de Vivre Hotels and author of Peak

"In The Prosperous Coach, seasoned pros Rich Litvin and Steve Chandler reveal the secrets that have catapulted them and their clients to outrageous success."

-- Mandy Evans, author of Emotional Options

"Rich and Steve have written a fantastic field-guide for creating a successful coaching practice."

-- Jamie Smart, author of Clarity

"Litvin is a rare breed: a world-class coach who is also an expert at understanding the business of coaching."

-- Dr. Sean Stephenson, author of Get Off Your BUT

"This book will shake you up. It will challenge you. You will have to show up and serve boldly in order to get the results they promise. And why wouldn't you?"

-- Molly Gordon, Master Certified Coach

"The Prosperous Coach should be mandatory reading for anyone considering a coaching career or joining a coaching program."

-- Bryan Franklin, Top 1% Executive Coach

"What Chandler and Litvin get is the law of crushing it as a coach. You practice these disciplines – you crush it. Period."

-- Chris Dorris, Personal Transformation Coach

"Chandler and Litvin are the best in the world at supporting coaches to build a prosperous practice."

-- Christine Livingston, Executive Coach

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