



# **Best Practices for General Counsel: Leading Lawyers on Understanding the Legal Department's Role in Establishing and Achieving Company Goals (Inside the Minds)**

*Multiple Authors*

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# Best Practices for General Counsel: Leading Lawyers on Understanding the Legal Department's Role in Establishing and Achieving Company Goals (Inside the Minds)

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Best Practices for General Counsel provides an authoritative, insider's perspective on successfully navigating the ins and outs of the general counsel's role in a corporation. Featuring experienced partners from law firms across the nation, these experts guide the reader through key strategies for helping a company achieve its goals and maintain its reputation, and describe ways to mitigate risk through staff education and training. These top lawyers offer specific advice on establishing a professional network to keep abreast of industry practices, maintaining long-term financial plans, and outlining the differences between in-house and outside counsel. From measuring success to identifying company issues and needs, these experts discuss best practices for tracking metrics on executed work and stress the importance of collaborating continuously with the entire organization. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts on the keys to success within this dynamic field.

Inside the Minds provides readers with proven business and legal intelligence from leading C-Level executives and lawyers. Each chapter offers thought leadership and expert analysis on an industry, profession, or topic, providing a future-oriented perspective and proven strategies for success. Each author has been selected based on their experience and C-Level standing within the business and legal communities.

Chapters Include:

1. Cynthia Lewin, General Counsel, AARP - "The General Counsel's Role: Similarities and Differences From a Nonprofit Perspective"
2. Jonathan J.T. Mann, General Counsel, Advantage Resourcing International - "Don't Forget About the Man with One Fish"
3. Bruce Lymburn, General Counsel, Clif Bar & Company - "General Counsel Keeps Company Goals in Mind and Risk in Check"
4. Jan P. McDavid, General Counsel, HealthPort Technologies LLC - "General Counsel: Understand the Business"
5. Karen W. Mulroe, General Counsel, HealthPlan Holdings Inc. - "The Role of the General Counsel: Jack of All Trades"

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