



# **The Savvy Client's Guide to Translation Agencies: How to find the right translation agency the first time**

*John Yunker*

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# The Savvy Client's Guide to Translation Agencies: How to find the right translation agency the first time

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## **The Savvy Client's Guide to Translation Agencies: How to find the right translation agency the first time** John Yunker

Your translation agency is your voice to the world. Select the right agency, and the world will hear you loud and clear. Select the wrong agency, and the world may never know what you have to say-or worse, hear something you never intended to say.

### **Translating the translation industry**

Selecting a translation agency should be a simple process, but it's not. There are literally thousands from which to choose, and every one will claim to offer the highest quality at the lowest price. And then there's the confusing terminology and acronyms, like SLV and MLV, internationalization and translation memory.

This book will help you select the right agency the first time. The book is designed to be used as both a learning tool and a reference. The first two-thirds of the book demystifies the terminology, the workflow, and the major technologies now being used. The last third of the book includes a directory of 44 translation agencies, to help executives begin their search.

The book includes:

- 10 things you should know about the translation industry
- An overview of machine translation and how it is transforming the industry
- 10 questions you should ask any prospective translation agency

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