

Selling Art Without Galleries: Toward Making a Living from Your Art

Daniel Grant

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The first guide to selling art independently. This comprehensive resource shows artists how to make a living from their art—without relying on galleries. Through interviews with a range of successful artists, readers will learn how to write about their own work, how to arrange and curate exhibits, how to work in nonprofit arts spaces, how to determine when and if to advertised artwork for sale, and how to exhibit in non-art spaces. Artists will also find useful information for marketing their work, including photographing and framing, selling at art fairs, getting into juried shows, and selling over the Internet. Selling Art Without Galleries empowers artists everywhere to take control over their careers and find a market for their art. • Easy-to-follow, in-depth advice on the marketing of art • Follow-up to The Business of Being an Artist—35,000 copies sold! • Exclusive information on "thinking outside the gallery" from other artists

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